



ACTIVE WEEKENDER

2020 Rate Card

All Prices in USD

Site Stats

DA 40

46,300 monthly
visitors

82% of visitors in
the USA

67% use mobile
device or tablet

62% are female

34% of readers in
the 25-34 age
range

Visitors are
primarily college-
educated

Contact:
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Sponsored Blog Post

\$249 | Includes Social Promotion

- Written by the Active Weekender team
- Promoted on the AW social channels

Sponsored Holiday/Sale Guide

\$249 | Includes Social Promotion

- Written by the Active Weekender team
- Brand specific gift guide/sale guide
- Promoted on the AW social channels

Sponsor Existing Article/Blog Post

\$149 per month

- Banner ad/text ad at the top of existing post
- Or, featured call-out at top of existing post

Sitewide Footer Advert

\$99 per month

- Placement in the Recommended Brands/Gear section
- Can be text link ad or image ad

Sitewide Blog Sponsor

\$499 per month

- Sponsor advert at the top of every blog post across the site

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